

02.21. 2009 PROSIDIAN CONSULTING, LLC: NEW CONSULTING FIRM TO FOCUS ON RISK MANAGEMENT, COMPLIANCE, BUSINESS PROCESS, & PROJECT MANAGEMENT.

CHARLOTTE, NC., -- In an increasingly competitive business environment facing worsening fiscal terms, inability to control costs, and growing human capital deficit; a new firm has been formed to deliver a Structured Approach To Strategic Solutions. Increased global demand coupled with the rapid growth of emerging markets creates enormous challenges as well as opportunities for companies who can deploy industry expertise in Risk Management, Compliance, Business Process Improvement, and complex Project Management.

With constantly changing market dynamics and rapid globalization, leading companies are under severe pressure to operate more efficiently through refining infrastructures and processes while managing operational costs. A new firm has been formed to assist client leaders in navigating the pathways to successfully achieving strategic initiatives. ProSidian Consulting functions as a single, seamless, global organization leveraging state-of-the-art global proprietary tools and solution sets, professional networks, industry alliances, and affiliations with other professional service firms. Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. ProSidian services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

As of January, 2009, ProSidian Consulting LLC had 1 employee and Eight (8) Senior Fellows and Associate Fellows who team to deliver services focusing on providing value to clients through tailored solutions based on industry leading practices. The new firm's core offerings are aligned with the drivers of economic profit (growth, margin and efficiency), and deployed across the client's entire value chain. These core offerings target different aspects of a client's value chain; across the enterprise; and at the intersections of assets, processes, policies and people delivering value.

ProSidian brings a deep understanding of strategic business operations. Together with our expertise and focus on risk, compliance, and strategic business process, ProSidian's insight leverages the capacity to quickly discern the unique nature of client's needs and deliver results through a structured approach to tailored client solutions. Their Structured Approach To Strategic Solutions differentiates them from other consulting organizations and helps mitigate project risk with a single point of accountability for ProSidian Consulting projects. Although they focus primarily on the energy industry (Oil & Gas / Power & Utilities), other industries of focus include Automotive, Banking & Financial Services, Consumer Products, Pharmaceutical, Real Estate (includes Construction, Hospitality & Leisure), Telecommunications, Government, and Military Organizations.

ProSidian Consulting currently operates in North Carolina, Georgia, Michigan, Texas, and Florida with plans to expand in 2009. Each ProSidian office is deeply staffed through associates with years of experience to provide both a thorough knowledge of the local market and keen insight into key industries and functional areas. Teams of professionals provide expertise in more than 40 industry, functional, and geographical specialties. Examples of these specialties range from industry concentrations in Banking & Financial Services, Energy, Consumer Products, Technology and Telecommunications, to Government, and Military Organizations.

Leading ProSidian Consulting is Adrian Woolcock with almost 15 years of Experience in the Electric and Gas industry in the area of risk management, structuring, power/gas commodity pricing, energy trading/scheduling, purchasing and special projects. A former Pipeline Services Company Comptroller, trader, energy structure, and Chief Industrial Energy Buyer, Mr. Woolcock specializes in commodity risk management, structured commodity transactions, hedging strategies, and trading systems.

He has facilitated client engagements focusing on natural gas/electricity pricing structuring and hedging, enterprise risk management, merchant energy mergers and acquisitions, and SOX 404 auditing. While he has worked with focus on the broad spectrum of Risk Management, Compliance, Business Process Improvement, and Operations for companies in the energy industry (Oil & Gas / Power & Utilities), other industries of focus include Automotive, Banking & Financial Services, Consumer Products, Pharmaceutical, Real Estate (includes Construction, Hospitality & Leisure), Telecommunications, Government, and Military Organizations. He has executed multiple program and project initiatives saving clients millions of dollars, drastically improving performance, both operationally and financially, while improving outcomes and operational efficiencies.

See the website www.prosidianconsulting.com for details and more information about the firm and the services they offer as well.

ABOUT PROSIDIAN CONSULTING
NMSDC CERTIFICATION NUMBER: CA14856

Risk Management | Energy Management | Compliance | Business Process Improvement | Project Management | Executive Search

ProSidian Consulting is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian's services focus on the broad spectrum of Risk & Energy Management, Compliance, Business Process Improvement, Project Management, and Executive Search. Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. ProSidian services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value. ProSidian currently operates in North Carolina, Georgia, Michigan, Texas, and Florida with plans to expand in 2009. For more information, visit www.prosidianconsulting.com.